

The KG Group is a leading educational organisation based in Hong Kong, specialising in preschool, arts enrichment, and English language learning. Founded in 1996, it has a reputation for excellence, and serves an inclusive international community of children and young people through its vibrant learning centres, schools, and high quality proprietary curriculum.

The KG Group is looking for an organised, highly efficient, and self-motivated **Marketing Administration Assistant** to join our team in Hong Kong.

Responsibilities:

- Handle customer enquiries and front desk operations
- Administering website CMS, editing content and pages
- Managing all company social media platforms
- Curating content including videos and photos
- Sales and marketing administrative tasks including copywriting, translation, reporting, and event preparation
- Data management

Requirements:

- Diploma or degree holder (preferably in Marketing, Communications, or Media)
- Previous marketing / administration experience preferred (fresh graduates will be considered)
- Fluent in spoken and written English and Chinese (Cantonese and Mandarin)
- High degree of computer literacy in MS Office and knowledge in multimedia and graphic design
- Understanding of main social media and digital content platforms
- Superior customer service and relationship management skills
- Excellent attention to detail, organisational and problem-solving skills
- Willing to work weekends
- Immediate availability preferred

We provide a competitive package and are committed to helping you reach your full potential. Salary is dependent on qualifications and experience. Other benefits include private medical insurance, paid leave, and study grant.

Please state your expected salary, benefits package, and availability in your application. Applications that do not give this will not be considered.

To apply please send your CV and cover letter by email to careers@the-kgroup.com

Visit our website to learn more about us: <http://www.the-kgroup.com/>

Data collected will be used for recruitment purposes only.